

# HILLCREST ★ PLAZA ★ SHOPPING CENTER

**THIS AGREEMENT** is made on this \_\_\_\_\_ day of \_\_\_\_\_, 2015 by and between (Company Name) \_\_\_\_\_ (Contact Name) \_\_\_\_\_ (hereinafter referred to as "Licensee") with Tornetta Properties, Inc. as Managing Agent, (hereinafter referred to as "Manager"), Hillcrest Plaza, L.P. (hereinafter referred to as "Owner"), East Norriton Middle School and East Norriton Township.

**WITNESSETH:**

**Whereas**, Hillcrest Plaza, situated at Germantown Pike and Swede Road, East Norriton, PA (hereinafter referred to as "Property A") and East Norriton Middle School, situated at 330 Roland Drive, East Norriton, PA (hereinafter referred to as "Property B"):

**NOW, THEREFORE**, the parties hereto, in consideration of the mutual covenants and agreements herein contained, and intending to be legally bound hereby, covenant and agree as follows:

1. Licensee shall be granted permission to participate in the Holiday Parade and Related Activities taking place at one or both Properties A & B.
2. Licensee is responsible for timely arrival and departure, removal of all displays, trash, and waste materials. Licensee is not permitted to throw candy, gifts, etc. to spectators from the parade route.
3. Licensee must abide by all laws, ordinance rules and regulations, which are enforced by township, county, state, and federal agencies as they pertain to the said activities. Owner and/or Manager reserve the right to terminate said agreement, at its sole discretion, at any time. Licensee is also responsible for any damage caused by Licensee, its staff, employees, volunteers, equipment, etc. and restoration to Owner's satisfaction.
4. Licensee agrees to defend and hold harmless Manager, Owner, and East Norriton Middle School & East Norriton Township, and their respective subsidiaries and affiliates, directors and officers, agents, heirs, servants and employees from all liability and any claims whatsoever, in connection with Licensee's use of said Property A and/or B.
5. Licensee will participate in the Holiday Parade and Related Activities on Saturday, December 5, 2015. Should inclement weather cause a re-scheduling, the event will be held on Sunday, December 6, 2015. All participants will be expected to participate on Sunday, December 6th, unless otherwise stated here:

**Please fill in your COMPANY NAME and CONTACT above, sign and date as Licensee and Return to: Hillcrest Plaza Merchants C/O 126 W. Germantown Pike, East Norriton, PA 19401, 610-279-4848 or fax back to 610-279-4838.**

**IN WITNESS WEREROF**, the parties hereto have caused this Agreement to be duly executed on the day and year above written.

\_\_\_\_\_  
LICENSEE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
MANAGEMENT/OWNER

\_\_\_\_\_  
DATE

**PARTICIPANT INFORMATION (REQUIRED)**

**# of Vehicles:** \_\_\_\_\_ **Larger than a pickup truck** \_\_\_\_\_ **Yes or No** **# of Walkers participating:** \_\_\_\_\_

**When the parade arrives at the shopping center will your vehicle(s) park to be on display? Yes or No**

## 2015 PARADE ROUTE

The parade route is shown below. All participants are asked to be at East Norriton Middle School at **10:00 AM** so that we may set up and start the parade on time. Anyone not in place by 10:30 AM, **WILL NOT BE PERMITTED TO BE IN THE PARADE.**

Please enter the East Norriton Middle School by way of Township Line Road. **ROLAND DRIVE WILL BE CLOSED (from Stoney Creek Road).** Upon arrival, check in with a volunteer and you will be directed where to go. All vehicles not in the parade will be required to exit via Township Line Road.

Neither East Norriton Township nor Hillcrest Plaza provides transportation between the middle school and the shopping center. Participants may want to leave their car at the middle school and have someone at the Shopping Center to transport them back to get their vehicle.

For the safety and welfare of everyone involved in the parade as well as our spectators, the East Norriton Police Department has requested that no candy or other items be thrown from parade vehicles or by parade participants. As the parade moves quite slowly you may hand distribute candy, gift bags, etc.

**NEW PARADE ROUTE:** The parade will enter the shopping center from Germantown Pike, **NOT** turn onto Hillcrest Avenue. For your safety, please pay attention to all directions provided by the Staff and Police when you enter the shopping center.

For day of emergencies, please call 610-279-4848 – mark message **URGENT**

